



Let's make
2011 the year
of WABA!

March 2011

2010 - 2011

Executive Board

Mary Allen, President

Heather Jordan, President
Elect

Rachelle Parsley, Vice
President

Peg Huwer, 2nd Vice President

Greg McCarty, Treasurer

Sherry Minton, Secretary

Michelle Lowe, Past President

Mardi Gras LIVE!

21st Annual Scholarship Auction Dinner – Saturday – March 12, 2011 – 5:30 pm –Mentel Memorial Golf Club, 6005 Alkire Road, Galloway, OH 43119. Please join us to help raise money for scholarships for students in South-Western City Schools. This year we're all about Mardi Gras and you won't want to miss out! We are looking forward to spending time with our WABA members coming together for such a great cause!

If you picked up a tag to purchase items for gift baskets or if you are donating items or baskets, please bring them to Mentel Memorial Friday – March 11 after 10:00 a.m. In addition, we also appreciate donations of time for set-up of the auction. Please contact Heather Jordan at 614-771-2555 or heather.m.jordan@pnc.com or just show up tomorrow ready to help!



www.waba-cols.com

Meetings into the Future!

April – Tuesday, April 12, 2011 **11:30 a.m. – 1:00 p.m.** at Columbia Heights Methodist Church – lunch served by the Women of the Church – our speaker is to be announced.

Mark your calendar for the following dates, more information to follow:

March 12, 2011 (Auction) – April 12, 2011 – May 10, 2011 – June 7, 2011 – July 2, 2011 (Parade)

Reservations for you and a guest are due no later than the Thursday before each meeting. Contact Emily Wildman by e-mail at saxtonre@msn.com / e.wildman@sbcglobal.net or by phone at 614-883-1436.

Westland Area Business
Association

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Supporting local
businesses and
promoting commitment
within the community.

What is going on in WABA?

Annual 4th of July Parade – Saturday, July 2, 2011

Now that the auction is winding down it is time to start gearing up for the WABA Annual 4th of July Parade. The first meeting will be Tuesday March 22 at 5:00 pm at International Collision Repair Center, LLC 5575 W. Broad St. Any and all involvement will be welcomed and appreciated! Rachelle Parsley will be heading the parade committee this year – he can be reached at 614-851-8790 or rparsley@internationalcollision.com Let's breathe some fresh air and new ideas into one of the only community events that exists in the Westland Area.

W.A.B.A. Membership

Membership in WABA is what keeps WABA going. There is always a need to keep fresh new faces coming to the meetings. Please invite your co-workers, colleagues, neighbors, etc to come experience what WABA is all about. There are so many people interested in this community – invite them and let them decide if WABA is for them. Let's make 2011 the year of WABA!

The Marketing Table

Don't forget about the table that will be set up at each meeting that will allow for anyone wishing to display brochures, business cards, awards, specials, etc to help promote their business. There were several examples laid out at November's meeting to give ideas of what you could bring to promote your business! Please take advantage of this free marketing space!

Member Spotlight

Please bring a business card to the meeting on December 7th. There will be drawing for a business to submit their story to the WABA editor, Rachelle Parsley, and be "spotlighted" in the next newsletter. If your business is drawn then you will need to submit your story to Rachelle by December 17th and It will be in the January newsletter. You will also win a fabulous prize if your card is chosen! We would like to incorporate this each month at the WABA meetings as well in the monthly newsletter. So, don't forget to bring your business cards and enter into the drawings.

*** If you are interested in donating a prize for the drawing - please let a Board Member know!

****SEE BELOW FOR March's MEMBER SPOTLIGHT**

- Terry Allen

We're on the Web!
See us at:
www.waba-cols.com

Terry Allen – HER Real Living

Terry has just recently joined WABA although he has attended many meetings through the years. Terry grew up in Lincoln Village and currently resides there with his wife, Jeannie, of 34 years. They have two children and two grandchildren. Terry has had his real estate license since 1993 and currently works for HER Real Living out of the Hilliard office. He has been in the top 10% of the company for the past two years and the number one agent in Lincoln Village area for the past 9 years. Terry's family has been involved in the real estate business for the past 50 years on the Westside of Columbus. He is also a member of The Columbus Board of Realtors, the Ohio Association of Realtors, the National Association of Realtors and Southwest Area Realty Association.

Terry is also the President of the Lincoln Village Residents Association. The association is involved in many community activities and projects. He personally shows up at each and every event. He is involved with the set up and clean up and makes sure that the events run smoothly. Some of the events include and Easter Egg Hunt, Halloween in the Park and Santa in the Park for the children. The largest event is the annual July 4th celebration also held in Carl Frye Park. The Residents Association applied for and received grant from the United Way of Central Ohio. The grants were used for community safety and education opportunities. The successes of the projects lead to a Community Partnership Award from United Way.

Terry can be contacted at 614-619-8209 or by email at terry.allen@realliving.com . You can view his website at www.TerryRAllen.com